

# WE ARE

# HIRING

## IMMEDIATE REQUIREMENT

Sales Executive  
Marketing Executive



## *JOIN OUR TEAM*

**SEND YOUR CV/RESUME TO**  
[careers@gangpurventures.com](mailto:careers@gangpurventures.com)



**Job Title: Sales Executive**



**Company:** Gangpur Venture Private Limited

**Location:** Civil Township, Rourkela, India

**About Us:**

Gangpur Venture Private Limited is a pioneering company specializing in Silage Production, dedicated to addressing the critical fodder scarcity and the gap in the Dairy Industry in India. We are committed to revolutionizing the agricultural landscape by delivering high-quality silage products that enhance dairy farming productivity while ensuring sustainable practices.

**Job Description:**

We are seeking a dynamic and results-driven Sales Executive to join our team at Gangpur Venture Private Limited. As a Sales Executive, you will play a crucial role in expanding our presence in the dairy industry by identifying and pursuing sales opportunities. If you have an MBA in Sales and Marketing, along with a passion for driving sales and contributing to the growth of the agriculture sector in India, we encourage you to apply.

**Key Responsibilities:**

- Identify and engage with potential clients within the dairy industry, including dairy farmers and related businesses.
- Understand the specific needs and challenges of prospective clients and present tailored silage solutions.
- Develop and maintain strong, lasting relationships with clients, providing ongoing support and exceptional service.
- Collaborate closely with the sales team to devise and implement effective sales strategies.
- Exceed sales targets and quotas while adhering to ethical sales practices.
- Stay informed about industry trends, competitors, and market dynamics.
- Prepare and deliver persuasive sales presentations and proposals.
- Maintain accurate records of sales activities and client interactions using our CRM system.

**Qualifications:**

An MBA in Sales and Marketing is required.

Proven track record of success in sales, with at least [insert number] years of experience.

Exceptional communication and interpersonal skills.

Strong negotiation and persuasive abilities.

Self-motivated and goal-oriented, with a drive to meet and exceed sales targets.

Familiarity with the agricultural and dairy industry is advantageous.

Proficiency in Microsoft Office and CRM software.

Willingness to travel as required.

Valid driver's license.

**Benefits:**

Competitive salary and commission structure.

PF and ESI.

Opportunities for professional development and career advancement.

A supportive and collaborative work environment.

Participation in company-sponsored events and team-building activities.

**How to Apply:**

Interested candidates can send their CV to [careers@gangpurventures.com](mailto:careers@gangpurventures.com). Please include "Sales Executive Application - [Your Name]" in the subject line of your email, only candidates selected for an interview will be contacted.

**Application Deadline:** September 30th, 2023

[HTTPS://GANGPURVENTURES.COM](https://gangpurventures.com)



**Job Title: Marketing Executive****Company:** Gangpur Venture Private Limited**Location:** Civil Township, Rourkela, India**About Us:**

Gangpur Venture Private Limited is a pioneering company specializing in Silage Production, dedicated to addressing the critical fodder scarcity and gap in the Dairy Industry in India. We are committed to revolutionizing the agricultural landscape by delivering high-quality silage products that enhance dairy farming productivity while ensuring sustainable practices.

**Job Description:**

We are seeking a dynamic and creative Marketing Executive to join our team at Gangpur Venture Private Limited. As a Marketing Executive, you will be instrumental in promoting our innovative silage solutions and expanding our presence in the dairy industry. If you have an MBA in Marketing and a passion for driving impactful marketing campaigns, we encourage you to apply.

**Key Responsibilities:**

Develop and execute comprehensive marketing strategies to promote our silage products and enhance brand visibility.  
Create engaging and persuasive content for various marketing channels, including social media, websites, email campaigns, and print materials.  
Conduct market research and competitor analysis to identify trends and opportunities.  
Plan and manage digital marketing campaigns, including SEO/SEM, email marketing, and social media advertising.  
Monitor and analyze the performance of marketing initiatives, providing insights and recommendations for optimization.  
Collaborate with the sales and product development teams to align marketing efforts with business goals.  
Maintain and enhance the company's online presence, including website updates and social media profiles.  
Assist in organizing and promoting company events, trade shows, and webinars.  
Stay up-to-date with industry trends and emerging marketing technologies.

**Qualifications:**

MBA in Marketing is required.  
Proven experience in marketing, with at least [insert number] years of relevant experience.  
Strong creative and analytical skills.  
Proficiency in digital marketing tools and platforms.  
Excellent written and verbal communication skills.  
Ability to work independently and as part of a team.  
Strong organizational and project management skills.  
Knowledge of the agricultural or dairy industry is a plus.  
Proficiency in marketing software and analytics tools.  
Enthusiasm for staying updated on the latest marketing trends and technologies.

**Benefits:**

Competitive salary and performance-based incentives.  
PF and ESI  
Opportunities for professional development and growth.  
A collaborative and inclusive work environment.  
Company-sponsored training and team-building activities.

**How to Apply:**

If you are ready to play a crucial role in promoting sustainable farming practices and have the skills and passion to excel in this role, please send your CV to [careers@gangpurventures.com](mailto:careers@gangpurventures.com). Please include "Marketing Executive Application - [Your Name]" in the subject line of your email. We appreciate all applications for the Marketing Executive position at Gangpur Venture Private Limited; however, only candidates selected for an interview will be contacted.

**Application Deadline:** September 30th, 2023[HTTPS://GANGPURVENTURES.COM](https://gangpurventures.com)